

From: Council
Sent: Thursday, July 23, 2009 3:37 PM
To: 'eric@edickman.com'
Subject: RE: Burien City Radio Station

Thank you for your message to the Burien City Council. It will be included in the Correspondence for the Record for an upcoming Council meeting.

L. Clausen
City Manager's Office

-----Original Message-----

From: Eric Dickman [mailto:eric@edickman.com]
Sent: Thursday, July 23, 2009 2:08 PM
To: Gordon Shaw; Council
Subject: Re: Burien City Radio Station

Dear Councilmember Shaw and Council,

I saw at your last Council meeting that Councilmember Shaw asked what was playing on Burien's radio station AM 540. When I first started listening, a recorded voice reminded me that dogs must be on a leash in Burien, and about other City Ordinances. I immediately saw the possibility of using the station to advertise local nonprofit arts events.

On June 12, 2009, on behalf of Burien Little Theatre and the other nonprofit arts organizations I asked Mr. Dean Tatham with the City of Burien if public service announcements regarding upcoming performances could be broadcast on Burien's radio station. And Burien Little Theatre offered to contact its volunteers should the radio station need help with voice-over work.

Mr. Tatham sent my inquiry on to Mr. Steve Botkin, who raised that issue at the next City Communications Committee meeting.

On June 22, 2009, Mr. Botkin informed me, "the City Communications Committee discussed this at its last meeting and decided that for now we will use it only for matters in which the City is directly involved either by participation, sponsorships and other funding. It was decided not to open it up to non-profit organizations in the community at this time."

While I think the City's radio station would be a great place to advertise local nonprofit arts events, at least for the time being, that will not happen, unless the City is directly involved in the event either by participation, sponsorships or other funding.

So, although the station is an asset, I believe it could be used more effectively to promote local nonprofit arts events, and that doing so would make the station more interesting to the citizens of Burien the station reaches. I will keep trying to get the station to help advertise local nonprofit arts events, because the more people in Burien who know these events are happening the larger number of Burien residents who are likely to attend and be served by these events in their community.

CFTR: 8/17/09

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