

Isa Clausen

From: Public Council Inbox
Sent: Tuesday, May 24, 2011 8:49 AM
To: 'Scott Schaefer'
Subject: RE: A note from The B-Town Blog on 'Journalism'

Thank you for your message to the Burien City Council. It will be included in the Correspondence for the Record for an upcoming Council meeting.

L. Clausen
City Manager's Office

From: Scott Schaefer [<mailto:editor@b-townblog.com>]
Sent: Monday, May 23, 2011 10:05 PM
To: Public Council Inbox
Subject: A note from The B-Town Blog on 'Journalism'

Recently at least two members of the Burien City Council claimed during council meetings that The B-Town Blog was "not real journalism."

I am writing today to not only enlighten those doubters and naysayers, but to share a recent, prestigious award that honors not only this local business, but the community of Burien as well.

At the annual Northwest Excellence in Journalism Awards ceremony at Safeco Field on Saturday, May 21, 2011, The B-Town Blog was named 'Best Hyperlocal Website' by the Society of Professional Journalists (SPJ). This award covers the entire Pacific Northwest, and includes Washington, Oregon, Idaho, Montana and Alaska.

According to the SPJ blog (<http://blogs.spjnetwork.org/region10/>):

"The Northwest Excellence in Journalism contest is held annually by Region 10 of SPJ to honor exceptional journalism in Alaska, Oregon, Washington, Idaho and Montana. The contest is open to SPJ members and nonmembers, and it includes all forms of media (print, online, radio and TV) and media organizations of all sizes. This year's contest honors work produced or published in 2010. More than 2,500 entries from dozens of media organizations throughout the region which were then reviewed and rated by out-of-state judges."

Attached is a photo of the award, in case anyone on the council still doubts this exciting news :)

Cheers,

Scott Schaefer
Founder/Publisher/Editor:

- <http://www.b-townblog.com> -- Named "Best Hyperlocal Website"
- <http://www.waterlandblog.com>
- <http://www.whitecenterblog.com>
- <http://www.normandyparkblog.com>
- <http://www.seatacblog.com>
- <http://www.tukwilablog.com>

Writer/Director/Producer:

QFTR: 06/06/11



SEJ

FIRST PLACE
Pacific Northwest

Excellence in Journalism Competition

2010+

ONLINE

BEST SITE, SPECIALIZED GEOGRAPHY (HYPERLOCAL)

STAFF

LOL DUDEZ, LLC